



ECONOMIC DEVELOPMENT COMMISSION

Meeting Type:..... **Regular Meeting**
 Date:..... **October 25, 2017**
 Time:..... **4:00 p.m.-5:00 p.m.**
 Location:..... **Town Manager's Conference Room**
 Address:..... **43 Bombardier Road | Milton, VT 05468**
 Contact:..... **(802) 893-1186 or vsinadinoski@town.milton.vt.us**
 Website:..... **www.miltonvt.org**

MINUTES

<i>Don Turner Jr., Ex-Officio Chair</i>	<i>Ann Bradshaw, Ex-Officio & Vice-Chair</i>	<i>Tony Micklus, Business Member/Clerk</i>
<i>Jamie Parent, Milton Business Association</i>	<i>Lou Mossey, Community Member</i>	<i>Bob Lombard, Community Member</i>
<i>Michael Neary, Business Member</i>	<i>Rich DeSouza, Business Member</i>	<i>Michael Joseph, Business Member</i>

1. Call to Order & Welcome

The Chair called the meeting to order at 4:02 p.m.

2. Attendance

Members Present: Don Turner, Jr., Chair, Jaime Parent, Michael Joseph, Rich DeSouza, Ann Bradshaw, Bob Lombard, Tony Micklus
 Members Absent: Michael Neary, Lou Mossey
 Staff Present: Victor Sinadinoski, Kym Duchesneau

3. Public Forum

None.

4. Agenda Review

None.

5. Staff Update

Victor Sinadinoski stated that he will be staffing the EDC in the future.

The Chair stated that at the next Select Board meeting he will be recommending that Victor Sinadinoski be the new Planning Director.

Kym Duchesneau updated the EDC regarding Pumpkins in the Park and Truck or Treat scheduled for Friday, October 27, 2017 from 6:00 p.m. to 8:00 p.m.

Duchesneau updated the EDC regarding Winter Festival scheduled for February 9, 2018, February 11, 2018 and February 11, 2018.

The Chair stated that Dave Allerton has started as the Public Works Director.

The Chair stated that the Town continues to work on paving, sidewalks, road reconstruction and the new recreation facility which they hope to have completed by April 15, 2018.

6. Business

A. November 14 TIF Vote

The Chair updated the EDC regarding the November 14, 2017 TIF vote.

Milton Economic Development Commission Meeting Agenda

The EDC discussed ideas for promoting the project including:

1. A Power Point presentation will run on Lake Champlain Cable Access TV, Facebook and YouTube with a tie to the Town website;
2. The Milton Independent will run an article the week before the vote;
3. The Promise Community will work with the Town to put out a flyer;
4. The Business Association will run an ad;
5. A direct mailing of the flyer;
6. An insert of the flyer in the Milton Independent;
7. A banner hung in an area of high traffic;
8. Political signs placed with the TIF area outlined;
9. A radio ad;
10. An ad on local news channels;
11. A domain name miltonTIF.com purchased explaining in depth the project;
12. Emphasis placed on "No Tax Impact" or "Not Going to Increase Your Taxes";
13. Create a chart with benefits and consequences

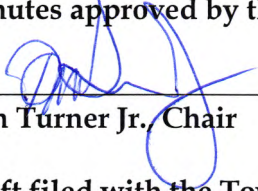
B. EDC Responsibilities and Actions Brainstorming Session

The EDC discussed their responsibilities and actions that can be taken to bring economic development to Milton.

7. Adjournment

The Commission adjourned by unanimous consent at 5:10 p.m.

Minutes approved by the Commission this 29 day of November, 2017.


Don Turner Jr., Chair

/swm

Draft filed with the Town Clerk this _____ day of _____, 2017.

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