



## ECONOMIC DEV. COMMISSION

Meeting Type:..... **Regular**  
Date:..... **Wednesday, May 11, 2016**  
Time:..... **4:00 p.m.**  
Place:..... **Town Manager's Conference Room**  
Address:..... **43 Bombardier Road Milton, VT 05468**  
Contact:..... **(802) 893-1186**  
Website:..... **www.miltonvt.org**

### MEETING MINUTES

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#### 1. CALL TO ORDER

The Chair called the meeting to order at 4:07 p.m.

#### 2. ATTENDANCE

**Members Present:** Donna Barlow Casey, Town Manager and Ex-Officio Chair; Ann Bradshaw, Interim Superintendent of Schools & Ex-Officio Vice-Chair; Lori Donna, Community Representative; Bob Lombard, Community Representative; and Courtney Lamdin, Business Representative.

**Members Absent:** Jamie Parent, Milton Business Association Representative; Tony Micklus, Business Representative; Lou Mossey, Community Representative; and Jeanne O'Bryan, Business Member.

**Staff Present:** Jacob Hemmerick, Planning; Kym Duchesneau, Recreation; Ben Nappi, Recreation;

**Public Present:** Curt Carter, Greater Burlington Industrial Corporation

#### 3. PUBLIC FORUM

None.

#### 4. AGENDA REVIEW

Item 5, Staff Report, was moved to the end of the meeting.

#### 5. STAFF REPORT

Hemmerick reviewed some of the larger recent applications in the development review process, including:

- An 8-lot major conventional subdivision sketch plan on East Road;
- A PUD sketch plan for a commercial Planned Unit Development (PUD) on Route 7; and
- An 18-unit PUD-Residential sketch plan, located just north of the dam

Some discussion was held regarding access between Waterwheel Way and US Route 7 for the PUD-Residential Sketch Plan application.

#### 6. OLD BUSINESS

##### 6(A). EDC Fall Business Summit

#### 7. NEW BUSINESS

##### 7(A). Bombardier Property Public Outreach & Engagement

##### 7(B). Town Slogan Public Outreach & Engagement

Agenda items 6 & 7 were considered concurrently, since the topics are interrelated.

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1 The Chair confirmed that the Summit has been rescheduled to Fall, and advised that since the Commission's  
2 last meeting, additional pricing information had been obtained. The location was discussed again as were  
3 the pros and cons of the proposed venue.  
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5 The Chair proposed another idea for the summit: asking attendees to post a potential Town slogan or  
6 statement on an idea wall. This will gather ideas and sentiments about the Town, and could lead to the  
7 development of an actual Town slogan. The group will think about their ideas for a slogan and share them  
8 at their next meeting.  
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10 The Bombardier property was then discussed. Community outreach is planned to gather ideas regarding  
11 what the community would like to see happen there. The Chair felt it was important that we take stock of  
12 our existing assets and gather a list of values from the community. A list of community values could be  
13 gathered over the summer and will help inform and guide the conversation at the business summit, as well  
14 as various other initiatives including the branding message the Town would like to undertake. Some  
15 examples of existing value-driven slogans are:  
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- 17 • "Honest-to-goodness Indiana"
- 18 • "What happens in Vegas, stays in Vegas."
- 19 • "A great town for a hometown."  
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21 Lombard shared the following slogan that he uses: "Large enough to serve, small enough to care."  
22 Bradshaw noted that the school district will also be starting a campaign about values in the fall and thought  
23 the two initiatives could complement each other. Duchesneau shared how the Recreation Department  
24 collects ideas and input from the community on which programs they value the most. Donna mentioned  
25 that Milton has historically valued a "get your hands dirty" mindset, valuing farming and auto-oriented  
26 uses such as racing at the drag-strip, for example. Lamdin shared some ideas for a series she may do in the  
27 Milton Independent. Lombard stressed the importance of actually taking action on the information that's  
28 gathered, and Hemmerick agreed that a structured, value-based conversation with a goal in mind has great  
29 value.  
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31 **NEXT STEPS:** *Mary Thompson will work on the schedule for the business summit. The Chair will*  
32 *organize a brainstorming session with Parent and Carter to determine invitees. The Commission members*  
33 *will think about Town slogans to discuss at their next meeting, scheduled for June 8, 2016.*  
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### 35 8. OTHER BUSINESS

36 None.  
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### 38 9. MINUTES

#### 39 9(A). Approval of Minutes of February 17, 2016 and April 13, 2016

40 MOTION by Donna; SECOND by Lombard to APPROVE the minutes of February 17, 2016 and April 13,  
41 2016, as written. Motion APPROVED. Bradshaw abstained from the vote on the minutes of February 17,  
42 2016, as she was not present.  
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### 44 10. ADJOURNED

45 ADJOURNED at 5:09 p.m. by UNANIMOUS consent.  
46

47 Minutes approved by the Commission this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

Town of Milton Economic Development Commission  
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Donna Barlow Casey, Chair

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Draft filed with the Town Clerk this 16<sup>th</sup> day of May, 2016

Filed with the Town Clerk this \_\_\_\_\_ day of \_\_\_\_\_, 2016