



# MILTON ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES

Meeting Type: **Regular**  
Date: **Wednesday, February 17, 2016**  
Time: **4:00 p.m.**  
Place: **Municipal Building Town Manager's Conference Room**  
Address: **43 Bombardier Road Milton, VT 05468**  
Contact: **(802) 893-1186**  
Website: **www.miltonvt.org**

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1 **1. CALL TO ORDER**

2 The meeting was called to order at 4:04 p.m.  
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4 **2. ATTENDANCE**

5 **Members Present:** Donna Barlow Casey, Town Manager and Chair; Louis Mossey, Community  
6 Representative; Courtney Lamdin, Business Representative; Tony Micklus, Business  
7 Representative; and Jamie Parent, Milton Business Association Representative.

8 **Members Absent:** Ann Bradshaw, Acting Superintendent of Schools & Vice-Chair; Bob Lombard,  
9 Community Representative; Lori Donna, Community Representative; and Jeanne O'Bryan,  
10 Business Member.

11 **Staff Present:** Jacob Hemmerick, Planning Director.

12 **Public Present:** Curt Carter, Greater Burlington Industrial Corporation.  
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14 **3. PUBLIC FORUM**

15 None.  
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17 **4. AGENDA REVIEW**

18 None.  
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20 **5. STAFF UPDATE**

21 Hemmerick reviewed recent applications in the development review process. Questions were  
22 asked and answered. Hemmerick distributed the Commission's Bylaws (approved at the prior  
23 meeting with revision) for signature.  
24

25 **6. OLD BUSINESS**

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27 **6(A). EDC PROJECT: Business/Development Summit**

28 The Commissioners discussed the Summit, introduced by Barlow, as a way for Milton to open a  
29 conversation among local businesses focused on ways signature events (attracting a regional  
30 audience from New York, New England and Quebec) can spark economic development and  
31 connect visitors to businesses, activities, and housing opportunities. She explained that a summit  
32 structured with facilitated discussion/breakouts/brainstorming could help identify key  
33 components of what would be involved in realizing this vision.  
34

35 The Commission discussed the who, what, where, why and how of the Summit. Ideas discussed  
36 included the following:

- 37
- What audiences should attend?

- 1 • How long should it be?
- 2 • How should the signature events be framed?
- 3 • What events are happening locally?
- 4 • What events are happening regionally?
- 5 • When are events happening
- 6 • What is unique/what is no one doing?
- 7 • What would attract someone outside the region to spend a weekend in Milton?
- 8 • Are there opportunities for sponsorships?
- 9 • Are there opportunities for regional partnership?
- 10 • What kind of events would feed on our assets?
- 11 • Should there be a keynote speaker?
- 12 • What venues are available?
- 13 • How do you communicate what's in it for the businesses?

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15 To build momentum, the Commissioners discussed some key messages to carry forward:

- 16 • Milton is planning to develop three to four signature events that will bring new visitors and
- 17 consumers to Town.
- 18 • We're looking for stakeholders join us at a summit that will help define those events and
- 19 frame how they can benefit Milton's businesses and economic development.

20  
21 The Commission agreed that the Summit should occur in either April or May, prior to school

22 ending -- and that staff should explore local venues for a morning event.

23  
24 Barlow Casey summarized the next steps as outlining a suggested agenda, identifying potential

25 facilitators/speakers, evaluating venues, and considering dates.

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27 **7. NEW BUSINESS**

28 None.

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30 **8. OTHER BUSINESS**

31 None.

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33 **9. MINUTES**

34 9(A). MOTION by Micklus, SECOND by Mossey to approve the Minutes of January 6, 2016 as

35 presented.

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37 **10. ADJOURNED**

38 MOTION by Mossey to adjourn at 5:00; SECOND by Micklus. Unanimously APPROVED.

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40 **Minutes approved by the Commission this \_\_\_\_\_ day of \_\_\_\_\_, 2016.**

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44 **Donna Barlow Casey, Chair**

/jmh

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Draft filed with the Town Clerk this 26<sup>th</sup> day of FEBRUARY, 2016  
Filed with the Town Clerk this \_\_\_\_\_ day of \_\_\_\_\_, 2016

