



ECONOMIC DEVELOPMENT COMMISSION

Meeting Type: Regular Meeting
Date: October 27, 2021
Time: 4:00 p.m. to 5:00 p.m.
Location: Town Manager Conference Room
Address: 43 Bombardier Road, Milton, VT 05468
Contact: (802) 893-6655
Website: www.miltonvt.gov

MINUTES

Members Present: Don Turner, Jr., Town Manager/Chair; Lou Mossey III, Community Member; Lindsey Ruhl; Community Member; Anthony Micklus, Clerk; Jenna Tucker, Director of Recreation; June Mary Plankey, Business Member; Richard DeSouza, Business Member; Cymone Haiju, Director of Planning & Development Review; Jennifer Tucker, Director of Recreation

Members Absent: Amy Rex, Superintendent of Schools, Robert Lombard, Community Member; Richard Saunders, Community Member; Michael Joseph, Business Member

Others Present: Erik Johnson, Local Brew Digital Business Marketing; Jay Cummings, Peoples Trust Company

1. Call to Order

D. Turner called the meeting to order at 4:03 p.m.

2. Agenda Review

None.

3. Public Forum

None.

4. Approval of Minutes of August 25, 2021

Motion made by L. Mossey to approve the minutes of September 22, 2021 with a second by R. DeSouza. Motion Approved.

5. Guide to the Best of Milton

Erik Johnson, Local Brew Digital Small Business Marketing

Johnson created "Your Guide to Best of Saint Albans." An average of 10,000 guides are put out in St. Albans annually. Creates brochure and disseminates at local attractions (business, parks, restaurants, rest stops, etc.). Picked up by locals and visitors. Guides are refreshed annually and graphically updated every two years. Local Brew Digital also creates online directory for local businesses. Businesses pay an annual fee to be included in guidebook and online directory. Local Brew Digital next steps are to introduce businesses to guidebook with welcome packet. A guidebook for Milton could be distributed as early as April.

Motion made by D. Turner to endorse Guide to the Best of Milton, with a second by L. Mossey. Motion Approved.

6. People's Trust

Jay Cummings, Business Developer Officer & Marketing Director

About five years ago, People's Trust began hosting free seminars in St. Albans on subjects that local residents are interested in. Monthly seminars are scheduled in Milton through May (except December). Advertising for seminars occurs through e-blasts, Facebook ads, Front Porch Forum, etc.

7. "Milton on the Move"

Steering Committee met October 13th, facilitated by Vermont Council on Rural Development (VCRC). L. Ruhl, M. Joseph, & R. DeSouza were in attendance with a number of other community members. The community input process will be held over the course of three public meetings. Day, time, and forum themes were set for the first community meeting. All attendees were engaged in an effort with Milton's best interest in mind. It is important that community members come to the community meeting to voice input on the direction of Milton.

8. ARPA Update

Don Turner, Jr., Town Manager

The budget process has begun. Not many requests for funds have been made.

9. Staff Updates

Don Turner, Jr., Town Manager - Ian Squirrel's job relocated and has stepped down as an EDC member.

Cymone Haiju, Director of Planning & Development Review - CCRPC recommends a study to be conducted for Milton's exit 17N.

Jenna Tucker, Director of Recreation - Grand opening of disc golf was held this last month. It was a successful grand opening. Spirited Homes of Milton contest completed. Trunk or Treat will be held at the end of the month. Haunted Forest will open this week.

10. Adjournment

**Motion made by T. Micklus to adjourn the meeting with a second by R. DeSouza.
Motion Approved.**

D. Turner adjourned the meeting at 5:19 p.m.

Respectfully Submitted,

Lindsey Ruhl

APPROVED MINUTES:

 Date: 12/22/21

Don Turner, Jr., Chair

Filed with the Milton Town Clerk's Office on this 28th day of December, 2021.



Town Clerk

